

Regd Office : 47 Greames Road, Chennai -600006

GSTIN: 33AAACB1429P2ZP CIN No: L65991TN1936 PLC001428

Email : ho@beardsell.co.in
Website : www.beardsell.co.in

SECR: DECEMBER: 2020 17th December, 2020

The Listing Manager,
National Stock Exchange of India Limited,
Exchange Plaza
BandraKurla Complex, Bandra (E)
Mumbai-400 051

Scrip Code: BEARDSELL

The Listing Manager BSE Limited Registered Office: Floor 25 P J Towers, Dalal Street, Mumbai – 400 001

Scrip Code: 539447

Dear Sirs

Sub: SALE OF 3,307 Equity shares of Beardsell Limited on the Stock Exchange on 17/12/2020 by Mr Bharat Anumolu, Promoter, disclosure under Regulation 29(2) and SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 and Form C under Regulation 7(2) of the SEBI (Prohibition of Insider Trading) Regulation, 2015

Please find enclosed, disclosure under Regulation 29(2) and SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 and Form C under Regulation 7(2) of the SEBI (Prohibition of Insider trading) Regulation, 2015

Details of Disclosure of sale of 3,307 shares By Mr Bharat Anumolu - Promoter along with the following declarations

- a) Email dated Thursday, 17th December, 2020, at 7.01 PM received from Mr Bharat Anumolupromoter along with the following Declarations.
- b) SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2)
 Continual disclosure

Kindly take on record the above declarations and acknowledge.

Yours faithfully,

For **BEARDSELL LIMITED**

T. ANANTHA JOTHI
COMPANY SECRETARY



Jothi CS <jothi@beardsell.co.in>

Disclosure

Bharat Anumolu

 banumolu@yahoo.com>

Thu, Dec 17, 2020 at 7:01 PM

To: Takeover <takeover@nse.co.in>, Corprelations <corp.relations@bseindia.com>, Jothi CS <jothi@beardsell.co.in>

Please find attached.

Thanks **Bharat Anumolu**

2 attachments



Bharat Anumolu Disclosures.pdf



Sale 2020-12-17.xlsx 10K

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	BEARDSELL	LIMITED	
Name(s) of the seller and Persons Acting in	Bharat Anumo	olu	
Concert (PAC) with the acquirer			
Whether the seller belongs to	Yes		
Promoter/Promoter group			
Name(s) of the Stock Exchange(s) where	BSE Ltd		
the shares of TC are Listed	National Stoc	k Exchange	
Details of the disposal as follows	Number	% w.r.t. total	% w.r.t.
		share/voting capital	total diluted share/voting
		wherever	capital of
		applicable	the TC (*)
Before the disposal under consideration,			
holding of :			4404
a) Shares carrying voting rights	4198714	14.94	14.94
b) Voting rights (VR) otherwise than by	0.	0	0
equity shares			
c) Warrants/convertible securities/any	0	0	0
other instrument that entitles the			
acquirer to receive shares carrying			
voting rights in the TC (specify holding			
in each category)			
d) Total (a+b+c)	4198714	14.94	14.94
Details of sale			
a) Shares carrying voting rights sold	3307	0.01	0.01
b) VRs acquired otherwise than by equity	0	0	0
shares			
c) Warrants/convertible securities/any	0	0	0
other instrument that entitles the			
acquirer to receive shares carrying			
voting rights in the TC (specify holding			
in each category) acquired/sold			
d) Total (a+b+c)	3307	0.01	0.01
After the sale, holding of:			

a) Shares carrying voting rights	4195407	14.93	14.93
b) VRs otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any	0	0	0
other instrument that entitles the			
acquirer to receive shares carrying			. :
voting rights in the TC (specify holding			
in each category) after acquisition			
d) Total (a+b+c)	4195407	14.93	14.93
Mode of sale (e.g. open market / off-market	Open Market		
/ public issue / rights issue /preferential			
allotment / inter-se transfer etc.)			
Date of sale of shares / VR or date of	17.12.2020 sa	le 3307 shares	
receipt of intimation of allotment of shares,			
whichever is applicable			
Equity share capital / total voting capital of	2,80,99,008 e	quity shares of F	Rs.2/-each =
the TC before the said sale	Rs.5,61,98,01	6/-	•
Equity share capital/ total voting capital of	2,80,99,008 e	quity shares of F	Rs.2/-each =
the TC after the said sale	Rs.5,61,98,01	6/-	
Total diluted share/voting capital of the TC	2,80,99,008 e	quity shares of F	Rs.2/-each =
after the said sale	Rs.5,61,98,01	6/-	

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Bharat Anumolu

Place: Hyderabad Date: 17.12.2020

FORM C

SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2) — Continual disclosure]

Name of the company: Beardsell Limited ISIN of the company: INE520H01022

Details of change in holding of Securities of Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).

500034	hills, Hyderabad, TS	Rd. No. 12 Banjara	A403 Fortune Enclave	PAN:AHMPA2608P	Rharat Anumolu	1		-													٠								Mini commer mos	with contact nos	CIN/DIN & address	Name PAN.
	rs	, ,	lave	-	Promoter	2	,										,)	24	TCIALI VC	relative	Ťe	/Immedia	Directors	_	ers/ KMP			N. Category Securities held prior Securities acquired/Disposed Securities
					r Equity	3					r es etc.)	Debentu	ble	Converti	•	Warrants	-Shares,	(For eg.	security	Type of		, <u> </u>					,			disposal	to acquisition	Securities held prior
	-			14.94%	4198714	4											holding	share	% of	No. and											ion/	held prior
	:			Shares	Equity	5		etc.)	ures	Debent	t ible	Conver	ts,	Warran	Shares,	eg. –	y (For	securit	of													Securities
					3307	6		:			-	:						-		No											•	Securities acquired/Disposed
					31913	7														Value												isposed
					sale	~			e	Invok	ke/	Revo	e/	Pledg	Sale/	(Buy/	Type	ion	act	Trans					;		-					
				Shares	Equity	9	etc.)	tur es	Deben	rti ble	Conve	nts,	Warra		Shares	- ee	y (For	•	of	Туре									<u>al</u>	acquisition/dispos	post	Securities held
				14.93%	4195407	10											dı ng	sharehol	% of	No. and										m/dispos		
					17.12.20	11							٠						-	From			-		٠.				shares specify	of shares/ sale of	advice/ acquisition	Date of allotment
					17.12.20	12														To									cify	sale of	quisition	otment
					17.12.20	13									,				-								1		company	n to	intimatio	Date of
		-			On market	14				-		-			-							ESOPs etc.)	transfer,	Inter-se	market/	offer / off	preferential	ic/ rights/	market/publ	disposal (on	acquisition /	Mode of

Note: "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015. mentioned in Regulation 6(2). Details of trading in derivatives of the company by Promoter, Employee or Director of a listed company and other such persons as

Trading in derivative	Trading in derivatives (Specify type of contract, Futures or Options etc)	res or Options etc)				Exchange on which the trade was
(•	1				executed
Type of contract	Contract specifications	Buy	:	Sell		
		Notional	Number of	Notional Value	Number of	
		Value	units		units (contracts	
			(contracts * lot		* lot size)	
		,	size)			
15	16	17	18	19	20	21
TON	NOT	NOT	NOT	NOT	NOT	NOT
APPLICABLE	APPLICABLE	BLE	APP	APPLICABLE	APPLICABLE	APPLICABLE

Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.

Name & Signature: Bharat Anumolu

Designation: Promoter

Date: 17.12.20

Place: Hyderabad