



# BEARSELL LIMITED

Regd Office :  
47 Greames Road,  
Chennai -600006  
GSTIN: 33AAACB1429P2ZP  
CIN No : L65991TN1936 PLC001428  
Email : [ho@beardsell.co.in](mailto:ho@beardsell.co.in)  
Website : [www.beardsell.co.in](http://www.beardsell.co.in)

SECR : August : 2020

26<sup>th</sup> August, 2020

The Listing Manager,  
National Stock Exchange of India Limited,  
Exchange Plaza  
BandraKurla Complex, Bandra (E)  
Mumbai-400 051  
**Scrip Code: BEARSELL**

The Listing Manager  
BSE Limited  
Registered Office : Floor 25  
P J Towers, Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 539447**

Dear Sirs,

Sub : SALE OF 8,70,785 Equity shares of Beardsell Limited on the Stock Exchange on  
24/08/2020 to 24/08/2020 by Mr Bharat Anumolu, Promoter. disclosure under Regulation  
29(2) and SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 and Form  
C under Regulation 7(2) of the SEBI (Prohibition of Insider Trading) Regulation, 2015

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Please find enclosed, disclosure under Regulation 29(2) and SEBI (Substantial Acquisition of Shares and  
Takeovers) Regulation, 2011 and Form C under Regulation 7(2) of the SEBI (Prohibition of Insider trading )  
Regulation, 2015

Details of Disclosure of sale of 8,70,785 shares By Mr Bharat Anumolu - Promoter along with the following  
declarations

- a) Email dated 24<sup>th</sup> August, 2020 at 5.05 P.M. received from Mr Bharat Anumolu- promoter along  
with the following Declarations.
- b) SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2)  
– Continual disclosure

Kindly take on record the above declarations and acknowledge.

Yours faithfully,  
For **BEARSELL LIMITED**

**T. ANANTHA JOTHI**  
**COMPANY SECRETARY**

**BRANCHES** : AHMEDABAD - BANGALORE - CHENNAI - COIMBATORE - HYDERABAD - KOCHI  
MUMBAI - NEW DELHI - VISAKHAPATNAM



Jothi CS &lt;jothi@beardsell.co.in&gt;

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## Disclosure of sale of shares of Beardsell Limited

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**Bharat Anumolu** <banumolu@yahoo.com>

Mon, Aug 24, 2020 at 5:05 PM

To: Takeover <takeover@nse.co.in>, "corp.relations@bseindia.com" <corp.relations@bseindia.com>

Cc: Jothi CS <jothi@beardsell.co.in>

Greetings,


Please note details of sale of shares attached.

Thanks,  
Bharat Anumolu

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### 2 attachments

 **Bharat\_Anumolu\_Forms 3(C) and 29(2)\_0001.pdf**  
1610K

 **Sale 2020-08-24.xlsx**  
10K

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	BEARDELL LIMITED		
Name(s) of the seller and Persons Acting in Concert (PAC) with the acquirer	Bharat Anumolu		
Whether the seller belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd National Stock Exchange		
Details of the disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable</b>	<b>% w.r.t. total diluted share/voting capital of the TC (*)</b>
<b>Before the disposal under consideration, holding of :</b>			
a) Shares carrying voting rights	5486704	19.52	19.52
b) Voting rights (VR) otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0	0
<b>d) Total (a+b+c)</b>	<b>5486704</b>	<b>19.52</b>	<b>19.52</b>
<b>Details of sale</b>			
a) Shares carrying voting rights sold	870785	3.10	3.10
b) VRs acquired otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0	0
<b>d) Total (a+b+c)</b>	<b>870785</b>	<b>3.10</b>	<b>3.10</b>
<b>After the sale, holding of:</b>			

a) Shares carrying voting rights	4615919	16.42	16.42
b) VRs otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	0	0
<b>d) Total (a+b+c)</b>	4615919	<b>16.42</b>	<b>16.42</b>
Mode of sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Open Market		
Date of sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	24.08.2020 sale 870785 shares		
Equity share capital / total voting capital of the TC before the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		
Equity share capital/ total voting capital of the TC after the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		
Total diluted share/voting capital of the TC after the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		

**Note:**

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Bharat Anumolu

Place: Hyderabad

Date: 24.08.2020

**FORM C**

**SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2) – Continual disclosure]**

Name of the company: Beardsell Limited ISIN of the company: INE520H01022

**Details of change in holding of Securities of Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).**

Name, PAN, CIN/DIN, & address with contact nos	Category of Person (Promoters/ KMP / Directors / Immediate relative to / others etc)	Securities held prior to acquisition / disposal	No. and % of share holding	Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No	Value	Transact ion Type (Buy/ Sale/ Pledge / Revo ke/ Invoke)	Securities acquired/Disposed	Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No. and % of shareholding	Date of allotment advice/ acquisition of shares/ sale of shares specify	From	To	Date of intimatio n to company	Mode of acquisition / disposal (on market/publ ic/ rights/ preferential offer / off market/ Inter-se transfer, ESOPs etc.)
1	2	3	4	5	6	7	8	9	10	11	12	13	14		
Bharat Anumolu PAN: AHMPA2608P A403 Fortune Enclave Rd. No. 12 Banjara hills, Hyderabad, TS 500034	Promoter	Equity Shares	5486704 19.52%	Equity Shares	870785	6365681	sale	Equity Shares	4615919 16.42%	24.08.20	24.08.20	24.08.20	24.08.20	On market	

**Note:** "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.  
**Details of trading in derivatives of the company by Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).**

Trading in derivatives (Specify type of contract, Futures or Options etc)							Exchange on which the trade was executed
Type of contract	Contract specifications	Buy Notional Value	Number of units (contracts * lot size)	Sell Notional Value	Number of units (contracts * lot size)		
15		17	18	19	20		21
NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE		NOT APPLICABLE

*Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.*



Name & Signature: Bharat Anumolu

Designation: Promoter

Date: 24.08.20

Place: Hyderabad