



BEARSELL LIMITED

Regd. Office :
47, Greams Road,
CHENNAI - 600 006. (INDIA)
Tel : 2829 32 96, 2829 09 00
GSTIN : 33AAACB1429P2ZP
CIN No. : L65991TN1936PLC001428
E-mail : ho@beardsell.co.in
Website : www.beardsell.co.in

20th November , 2019

The Listing Manager
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (E)
Mumbai 500 001
Scrip code : BEARSELL

The Listing Manager
BSE Limited
Registered Office : Floor 25
P J Towers, Dalal Street,
Mumbai – 400 001
Scrip Code : 539447

Dear Sirs

Sub : SALE OF 1,17,056 Equity shares of Beardsell Limited on the Stock Exchange on 19/11/2019, 13/09/2019 and 19/11/2019 by Mr Bharat Anumolu, Promoter. disclosure under Regulation 29(2) and SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 and Form C under Regulation 7(2) of the SEBI (Prohibition of Insider Trading) Regulation, 2015

Please find enclosed, disclosure under Regulation 29(2) and SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 and Form C under Regulation 7(2) of the SEBI (Prohibition of Insider trading) Regulation, 2015

- 1) Details of Disclosure of sale of 1,17,056 shares By Mr Bharat Anumolu.- Promoter along with the following declarations
 - a) Email dated 19th November , 2019 at 7.22 P.M. received from Mr Bharat Anumolu- promoter along with the following Declarations
 - b) SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2) – Continual disclosure

Kindly take on record the above declarations and acknowledge.

Thanking you,
Yours faithfully,
For BEARSELL LIMITED

K Murali
Company Secretary



----- Forwarded message -----

From: **Bharat Anumolu** <banumolu@yahoo.com>

Date: Tue, Nov 19, 2019 at 7:22 PM

Subject: Disclosures (revised)

To: takeover@nse.co.in <takeover@nse.co.in>, BSE India <mgrpt@bseindia.com>

Cc: K. Murali <km@beardsell.co.in>

Good evening,

Dear Sir,

Please find relevant disclosure pertaining to sale of shares in Beardsell Limited by myself (Bharat Anumolu).

thank you,
Bharat Anumolu
Mobile: 9394233300

3 Attachments

Form C.pdf

Regulation 29(2).pdf

Sale 2019 09 13 to 2019 11 19.xlsx

FORM C

SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2) – Continual disclosure]

Name of the company: Beardsell Limited ISIN of the company: INE520H01022

Details of change in holding of Securities of Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).

Name, PAN, CIN/DIN, & address with contact nos	Category of Person (Promoters/ KMP / Directors / Immediate relative to / others etc)	Securities held prior to acquisition / disposal		Securities acquired/Disposed				Securities held post acquisition/disposal		Date of allotment advice/ acquisition of shares/ sale of shares specify		Date of intimation to company	Mode of acquisition / disposal (on market/public/ rights/ preferential offer / off market/ Inter-se transfer, ESOPs etc.)
		Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No. and % of share holding	Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No	Value	Transaction Type (Buy/Sale/Pledge/ Revoke/ Invoice)	Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No. and % of shareholding	From	To		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
Bharat Anumolu PAN:AHMPA2608P A403 Fortune Enclave Rd. No. 12 Banjara hills, Hyderabad, TS 500034	Promoter	Equity Shares	5852089 20.82%	Equity Shares	1,17,056	11,79,544	sale	Equity Shares	5735033 20.41%	13.09.19	19.11.19	19.11.19	On market

Note: "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.
Details of trading in derivatives of the company by Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).

Trading in derivatives (Specify type of contract, Futures or Options etc)						Exchange on which the trade was executed
Type of contract	Contract specifications	Buy		Sell		
		Notional Value	Number of units (contracts * lot size)	Notional Value	Number of units (contracts * lot size)	
15	16	17	18	19	20	21
NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE

Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.



Name & Signature: Bharat Anumolu

Designation: Promoter

Date: 19.11.2019

Place: Hyderabad

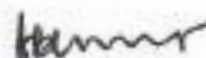
Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	BEARDSELL LIMITED		
Name(s) of the seller and Persons Acting in Concert (PAC) with the acquirer	Bharat Anumolu		
Whether the seller belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd National Stock Exchange		
Details of the disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the disposal under consideration, holding of :			
a) Shares carrying voting rights	5852089	20.82	20.82
b) Voting rights (VR) otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0	0
d) Total (a+b+c)	5852089	20.82	20.82
Details of sale			
a) Shares carrying voting rights sold	117056	0.41	0.41
b) VRs acquired otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0	0
d) Total (a+b+c)	117056	0.41	0.41
After the sale, holding of:			

a) Shares carrying voting rights	5735033	20.41	20.41
b) VRs otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	0	0
d) Total (a+b+c)	5735033	20.41	20.41
Mode of sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Open Market		
Date of sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	13.09.2019 to 19.11.2019 sale 1,17,056 shares		
Equity share capital / total voting capital of the TC before the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		
Equity share capital/ total voting capital of the TC after the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		
Total diluted share/voting capital of the TC after the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Bharat Anumolu

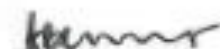
Place: Hyderabad

Date: 19.11.2019

a) Shares carrying voting rights	5735033	20.41	20.41
b) VRs otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	0	0
d) Total (a+b+c)	5735033	20.41	20.41
Mode of sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Open Market		
Date of sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	13.09.2019 to 19.11.2019 sale 1,17,056 shares		
Equity share capital / total voting capital of the TC before the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		
Equity share capital/ total voting capital of the TC after the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		
Total diluted share/voting capital of the TC after the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Bharat Anumolu